

# EXPO **PORT2PORT** 2014

The Annual Trade, Transport & Logistics Conference & Exhibition

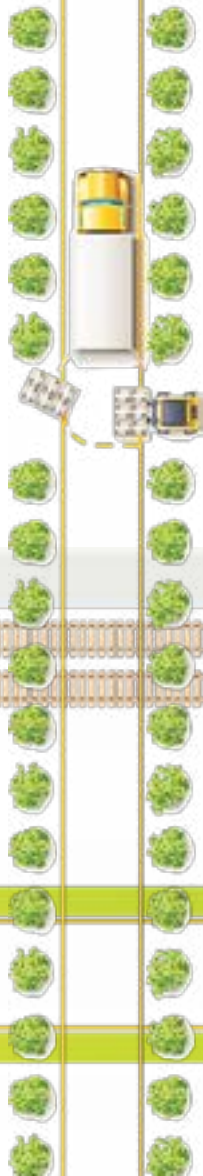
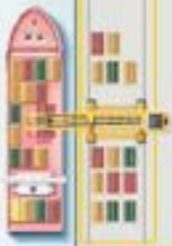
**June 16th 2014**

**Israel Trade Fairs Center hall 10  
Tel Aviv, Israel**

**MAIN SESSION:**

## **INFRASTRUCTURE AND SUPPLY CHAIN MANAGEMENT**

**SPECIAL DISCUSSION -  
TEMPERATURE CONTROLLED LOGISTICS**



**A central meeting point** for people from the commercial and industrial sectors with suppliers of logistical services from Israel and around the world.

**Expert lectures** by leading Israeli and other professionals.

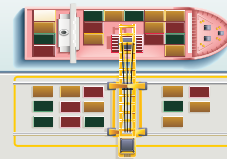
**Rich display** by leading companies from the fields of shipping, airfreight, logistics, courier services and cold chain logistics.

**Practical workshops** on import / export topics – how to release barriers all along the chain.

**Receptions** with the participation of exhibitors, international delegations and invited guests from the Israeli business community.

**PORT2PORT 2014 will  
take place in  
Israel Trade Fairs Center  
hall 10, Tel Aviv, Israel  
on June 16th 2014**

PORT2PORT 2014 is a professional meeting platform between logistics suppliers and customers, that contributes to increase awareness and knowledge of logistic matters



## WHAT CAN YOU EXPECT IN THE EVENT?

### **RICH AND COLORFUL EXHIBITION**

The conference events will be accompanied by a rich and colorful exhibition, where leading companies and organizations in the fields of shipping, airfreight, logistics and courier services will exhibit.



- The biggest trade and logistics exhibition in Israel
- 3,000 visitors each year
- Innovative, rich and colorful
- A dedicated area for temperature controlled cargo

### **SPECIAL WORKSHOPS**

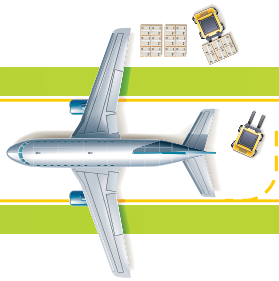
The workshops will be conducted by leading experts and they are particularly recommended for logistics and operations managers of various organizations.



Ministers, high profile guests and Israel's top experts in the fields of freight and logistics, will take part.

The event's main conference will focus on logistic infrastructure in Israel, and its affect on supply chain management; The logistic chain from the client's point of view; Advanced technological solutions.

In addition, this year's conference will include a special discussion about temperature controlled logistics, emphasizing logistic solutions, storage, packaging, monitoring, regulation influences, and trends in the industry.



## WOULD YOU LIKE TO EXHIBIT?

In 2014 we put a great emphasis on broadening exhibit and branding options, in order to insure the highest level of the overall look of the exhibition, and also allow the client to have the entire range of effective advertising and branding.

### INTERACTIVE DISPLAYS AND PROFESSIONALLY DESIGNED BOOTHS

Would you like to stand out? Do you have a unique concept? the "Gold" & "premium" Packages give you the tools of choosing a concept, the design and build up. On the day of the event, an experienced crew of attendants will be available to assist and operate the booth, in order to allow you to spend the time with your clients.

ADVERTISING COMPONENTS	SILVER PACKAGE	GOLD PACKAGE	PREMIUM PACKAGE
BRANDING IN ADVERTISEMENTS	✓	✓	✓ ENHANCED
SHOWROOM ENTRANCE BRANDING	✓	✓	✓ ENHANCED
ADVERTISING MATERIALS AT THE REGISTRY POSTS	✓	✓	✓
SHOW SPACE	25 SQ.M.	50 SQ.M.	64 SQ.M.
LOCATION	CENTER ISLAND	CENTER ISLAND	INTERACTIVE CENTER/ BUSINESS LOUNGE
<b>COST</b>	<b>65,000 NIS</b>	<b>85,000 NIS</b>	<b>99,500 NIS</b>

### DO YOU NEED ONLY "FLOOR SPACE"?

You can purchase "floor space" without the design, according to the following:

#### Costs (excluding VAT):

9 sq.m.	18,000	NIS
18 sq.m.	29,500	NIS
27 sq.m.	45,000	NIS

The booth sizes can be increased by multiples of 9 sq.m.  
The "floor space" is located alongside the walls of the showroom

### AN EXHIBITION TO REMEMBER

The conference events will be accompanied by a rich and colorful exhibition, where leading companies in the fields of shipping, airfreight, logistics and courier services will exhibit.

#### Exhibitors:

- International freight forwarders
- Logistics service providers
- Couriers
- Airlines & Ocean Carriers
- Land transport and packing
- Terminals & hubs
- Banks & insurance companies
- Public organizations
- Technological solutions providers



**FOR PURCHASING EXHIBIT DISPLAYS PLEASE CALL: +972-4-8349229**



## ABOUT US

**Company name:** PORT2PORT Israel Ltd.

**CEO:** Mr. Doron Geva

**Years of activity:** 38 years

**Specialty:** Media dealing with freight and logistics

**Address:** 9 Rubinstein St., 34987 Haifa

**Telephone:** +972-4-8349229

**Fax:** +972-4-8346707

**Email:** news@port2port.co.il

the media and communications group, has been active in the field of freight and logistics for the last 33 years. The group now operates three main means of communication:

**The website** [www.port2port.co.il](http://www.port2port.co.il) (in Hebrew), [www.port2port.com](http://www.port2port.com) (in English), is an up-to-date and advanced website first set up 8 years ago. On a daily basis, port2port reaches thousands of importers and exporters as well as sea and air freight service providers. The website is a daily working tool, with news, notices, shipping and airfreight schedules, an index of related sites. The sites record thousands of entries each working day.

**The magazine** is a professional, stylish, monthly printed on high quality paper and distributed to many thousands of readers. The magazine includes interviews with key figures and important players in the fields of shipping, airfreight and logistics.



# See you at PORT2PORT 2014